

Objective

To obtain a public relations or graphic design position in a company where I can develop and utilize my creative skills to produce a quality product.

Education

Baton Rouge Magnet High School August 2004 – May 2008

Louisiana Tech University Sept. 2008 – May 2012

*Bachelors of Fine Arts in Communication Design
(18hrs of Speech Communication)*

2010 - 2012 Member of Underground Graphics (UG2)

Communication Design organization for Tech students

Design, critique, and discuss ComDes elements amongst peers

2010 - 2012 President of Student Union

Created and coordinated several events, including the first campus wide initiative to celebrate Black History

Managed committees as well as other organizations

2010 - 2011 SGA Director of Public Relations

Created several pieces of advertisement on multiple mediums

Maintained the SGA website

2009 - 2010 SGA Co-Director of Campus Activities

Coordinated events for the campus

Effectively worked in committees with other student leaders

Work Exp.

Radio Shack (Plaquemine, LA) June 2009 – Sept. 2009

Informing, serving and selling to customers, sometimes to more than one at a time

Offering customers cutting-edge solutions in a friendly, confident and knowledgeable manner

S2S Tutor (Ruston, LA) 2010 Spring Quarter

Marketing and Advertising Intern

Worked with a marketing team to determine and execute effective recruiting techniques

Designed different advertising medias for the company

Office Depot (Baton Rouge, LA) June 2010 – Sept. 2010

Performing weekly inventory and stocking daily shipments

Selling quality products to customers, while using "sale increasing" techniques

Having a considerable amount of knowledge about products

HIV/AIDS Alliance for Region Two - HAART (Baton Rouge, LA) September 2010

Performed client briefs with clients to discuss design concepts

Designed informational pamphlets for placement in area restaurants

Louisiana Tech University Multicultural Affairs (Ruston, LA) January 2010/11/12

Created brand design for MLK Ecumenical Event

Set on planning committee with administrators to effectively communicate brand ideas

Graphic Packaging International (West Monroe, LA) Summer 2011

Worked with a committee to design branding for a community event

Developed logos, shirt design, and advertising for the event

Comp. Skills

Proficient in Adobe Creative Suite(Photoshop, Flash, Illustrator, InDesign, Dreamweaver, Bridge), Fireworks, Microsoft Office Suite, Windows 2000/XP/Vista/7, Mac OS, HTML, CSS

Volunteer

Big Event (Community Wide Service Initiative), Rock The Vote Campaign, LaTech Chapter of NAACP

