





**Objective**

To obtain a public relations or graphic design position in a company where I can develop and utilize my creative skills to produce a quality product.

**Education**

- Baton Rouge Magnet High School August 2004 – May 2008
- Louisiana Tech University Sept. 2008 – May 2012
  - Bachelors of Fine Arts in Communication Design*
  - (18hrs of Speech Communication)*
  - 2010 - 2012 Member of Underground Graphics (UG2)
    - Communication Design organization for Tech students
    - Design, critique, and discuss ComDes elements amongst peers
  - 2010 - 2012 President of Black Student Union
    - Created and coordinated several events, including the first campus wide initiative to celebrate Black History
    - Managed committees as well as other organizations
  - 2010 - 2011 SGA Director of Public Relations
    - Created several pieces of advertisement on multiple mediums
    - Maintained the SGA website
  - 2009 - 2010 SGA Co-Director of Campus Activities
    - Coordinated events for the campus
    - Effectively worked in committees with other student leaders

**Work Exp.**

- Radio Shack (Plaquemine, LA) June 2009 – Sept. 2009
  - Informing, serving and selling to customers, sometimes to more than one at a time
  - Offering customers cutting-edge solutions in a friendly, confident and knowledgeable manner
- S2S Tutor (Ruston, LA) 2010 Spring Quarter
  - Marketing and Advertising Intern
  - Worked with a marketing team to determine and execute effective recruiting techniques
  - Designed different advertising medias for the company
- Office Depot (Baton Rouge, LA) June 2010 – Sept. 2010
  - Performing weekly inventory and stocking daily shipments
  - Selling quality products to customers, while using "sale increasing" techniques
  - Having a considerable amount of knowledge about products
- HIV/AIDS Alliance for Region Two - HAART (Baton Rouge, LA) September 2010
  - Performed client briefs with clients to discuss design concepts
  - Designed informational pamphlets for placement in area restaurants
- Louisiana Tech University Multicultural Affairs (Ruston, LA) January 2010/11/12
  - Created brand design for MLK Ecumenical Event
  - Set on planning committee with administrators to effectively communicate brand ideas
- Graphic Packaging International (West Monroe, LA) Summer 2011
  - Worked with a committee to design branding for a community event
  - Developed logos, shirt design, and advertising for the event

**Comp. Skills**

Proficient in Adobe Creative Suite(Photoshop, Flash, Illustrator, InDesign, Dreamweaver, Bridge), Fireworks, Microsoft Office Suite, Windows 2000/XP/Vista/7, Mac OS, HTML, CSS

**Volunteer**

Big Event (Community Wide Service Initiative), Rock The Vote Campaign, LaTech Chapter of NAACP





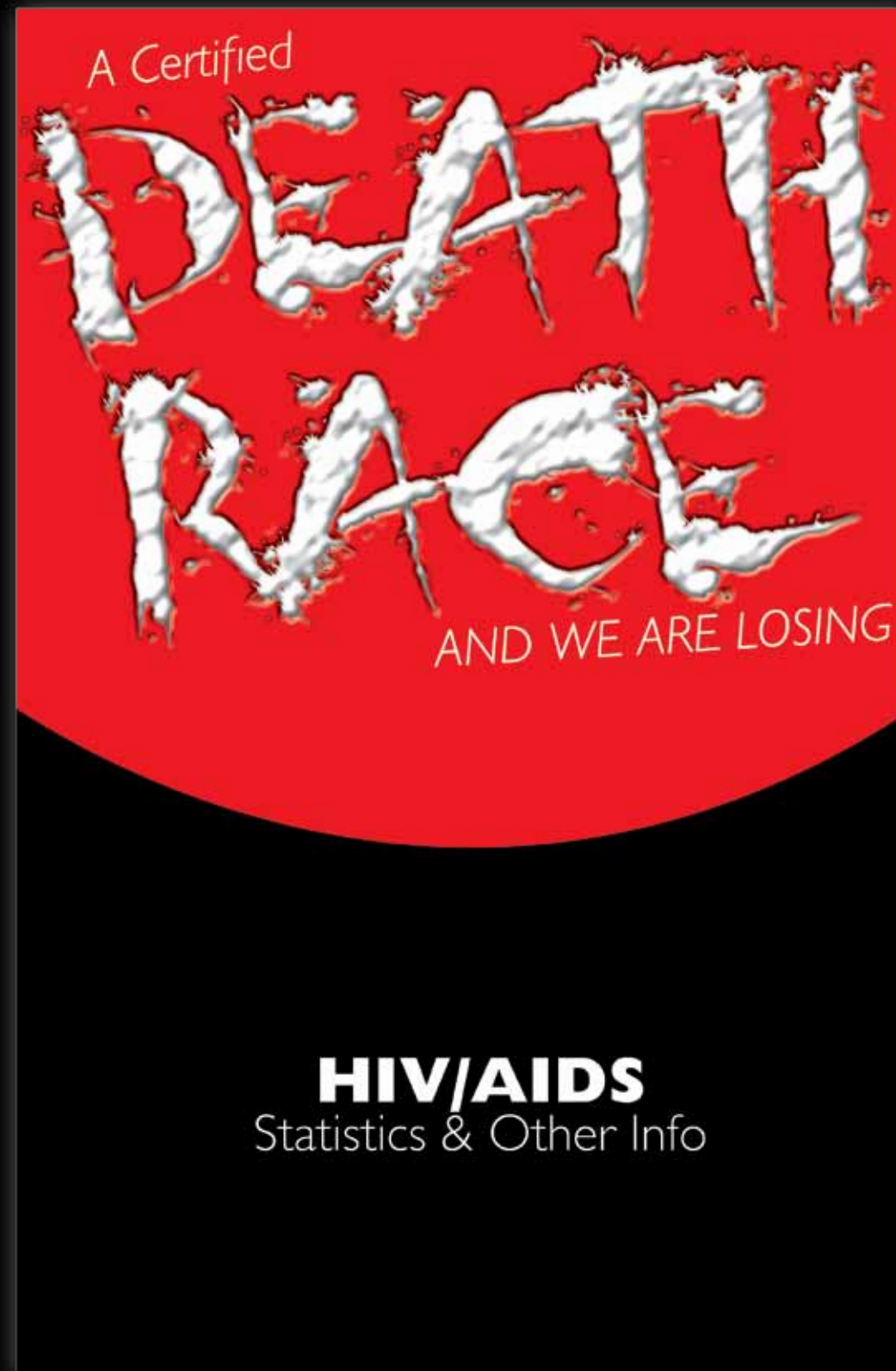
Poster Design  
18" x 25"  
*Annual festival held each summer  
in Ruston, Louisiana.*







Pamphlet Cover  
5.7" x 8.7"  
*Visual aid for a speech on HIV  
and AIDS.*

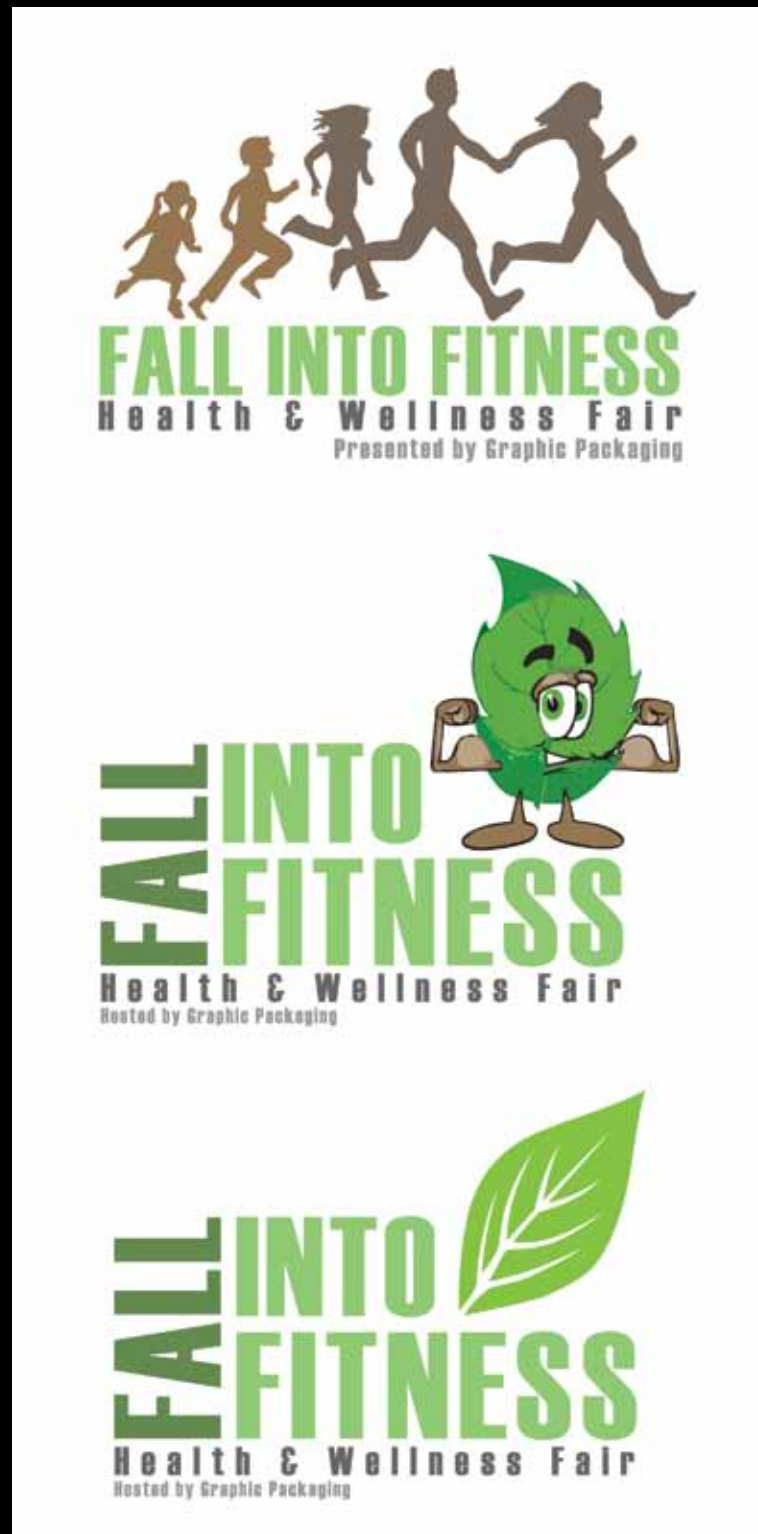






## Logo Design

*Graphic Packaging is an international packaging company.*





# Book Cover Redesign 18" x 8"

all the other issues we never had the chance to express before. We discovered that writing is a powerful form of self expression that could help us deal with our past and move forward. Room 203 was like Anne's attic or Zlata's basement, it was our safe haven, where we could cry, laugh, and share our stories without being judged. We decided to call ourselves the Freedom Writers after learning about the Freedom Riders who fought against segregation during the Civil Rights Movement. When we began writing these entries as a simple English assignment, we had no idea that they would one day be collected and published in a book, *The Freedom Writers Diary*. Since graduation, we have kept our promise of trying to change education. We are pursuing our undergraduate and graduate degrees, many of us at California State University, Long Beach, while continuing to share our story and mentor students across the country about what it's like to receive a second chance. We have created this website because we want to form a community like the one we formed in Room 203, where people feel safe, accepted, and understood. We hope that *The Freedom Writers Diary* will inspire you to succeed academically, change your community, and share your own story.

— The Freedom Writers

As an idealistic first-year English teacher at Wilson High School in Long Beach, California, Erin Gruwell confronted a room of "unteachable, at-risk" students. One day she intercepted a note with an ugly racial caricature and angrily declared that this was precisely the sort of thin that led to the Holocaust—only to be met by uncomprehending looks. So she and her students, using the treasured books *Anne Frank: The Diary of a Young Girl* and *Zlata's Diary: A Child's Life in Sarajevo* as their guides, undertook a life-changing, eye-opening, spirit-raising odyssey against intolerance and misunderstanding. They learned to see the parallels in these books to their own lives, recording their thoughts and feelings in diaries and dubbing themselves "The Freedom Writers" in homage to the civil rights activists "The Freedom Riders."

With funds raised by a "Read-a-thon for Tolerance," they arranged for Miep Gies, the courageous Dutch woman who sheltered the Frank family, to visit them in California, where she declared that Erin Gruwell's students were "the real heroes." Their efforts have paid off spectacularly, both in terms of recognition—appearances on *Primetime Live*, *The View*, and *All Things Considered*, coverage in *People* magazine and major newspapers, a meeting with U.S. Secretary of Education Richard Riley—and educationally. Through the application of the innovative Freedom Writers Method, Erin's students graduated from high school in 1998.

With powerful entries from the students' own diaries and a narrative text by Erin Gruwell, *The Freedom Writers Diary* is an uplifting, unforgettable example of how hard work, courage, and the spirit of determination changed the lives of a teacher and her students.

Author's proceeds from the sale of this book support the Freedom Writers Foundation, a nonprofit organization founded to share the Freedom Writers Method with schools around the world. Erin Gruwell is the Founder and President of the Freedom Writers Foundation. Visit [www.freedomwritersfoundation.org](http://www.freedomwritersfoundation.org).



THE FREEDOM WRITERS DIARY  
BY THE FREEDOM WRITERS AND ERIN GRUWELL

THE  
FREEDOM  
WRITERS  
DIARY:  
How a Teacher and 150 Teens Used Writing to  
Change Themselves and the World Around Them

How a Teacher  
and 150 Teens  
Used Writing  
to Change  
Themselves  
and the World  
Around Them

BY THE FREEDOM  
WRITERS AND ERIN  
GRUWELL

Whether it was official or not, we all knew that we had been written off. Low test scores, juvenile hall, alienation, and racial hostility helped us fit the labels the educational system placed on us: "unteachable," "below average," and "delinquents." Somehow, Ms. G recognized our similarities, and used them to unite us. She gave us books written by teenagers that we could relate to, and it was through these books that we began to realize that if we could relate to a little girl who lived on the other side the world, fifty years before we did, we could certainly relate to each other. We felt like Anne Frank, trapped in a cage, and identified with the violence in Zlata Filipovic's life. We were so inspired by the stories of Anne and Zlata, that we wrote letters to Miep Gies, and to Zlata, in hopes that they would come to Long Beach and share their stories with us. When Miep visited us, she challenged us to keep Anne's memory alive and "passed the baton" to us. It was then that we decided to begin chronicling our lives. We began writing anonymous journal entries about the adversities that we faced in our every day lives. We wrote about gangs, immigration, drugs, violence, abuse, death, anorexia, dyslexia, teenage love, weight issues, divorce, suicide, and



Web Site Redesign

Louisiana Tech University.





Web Site Redesign

Designed a HTML version of the Chiquita Web Site.





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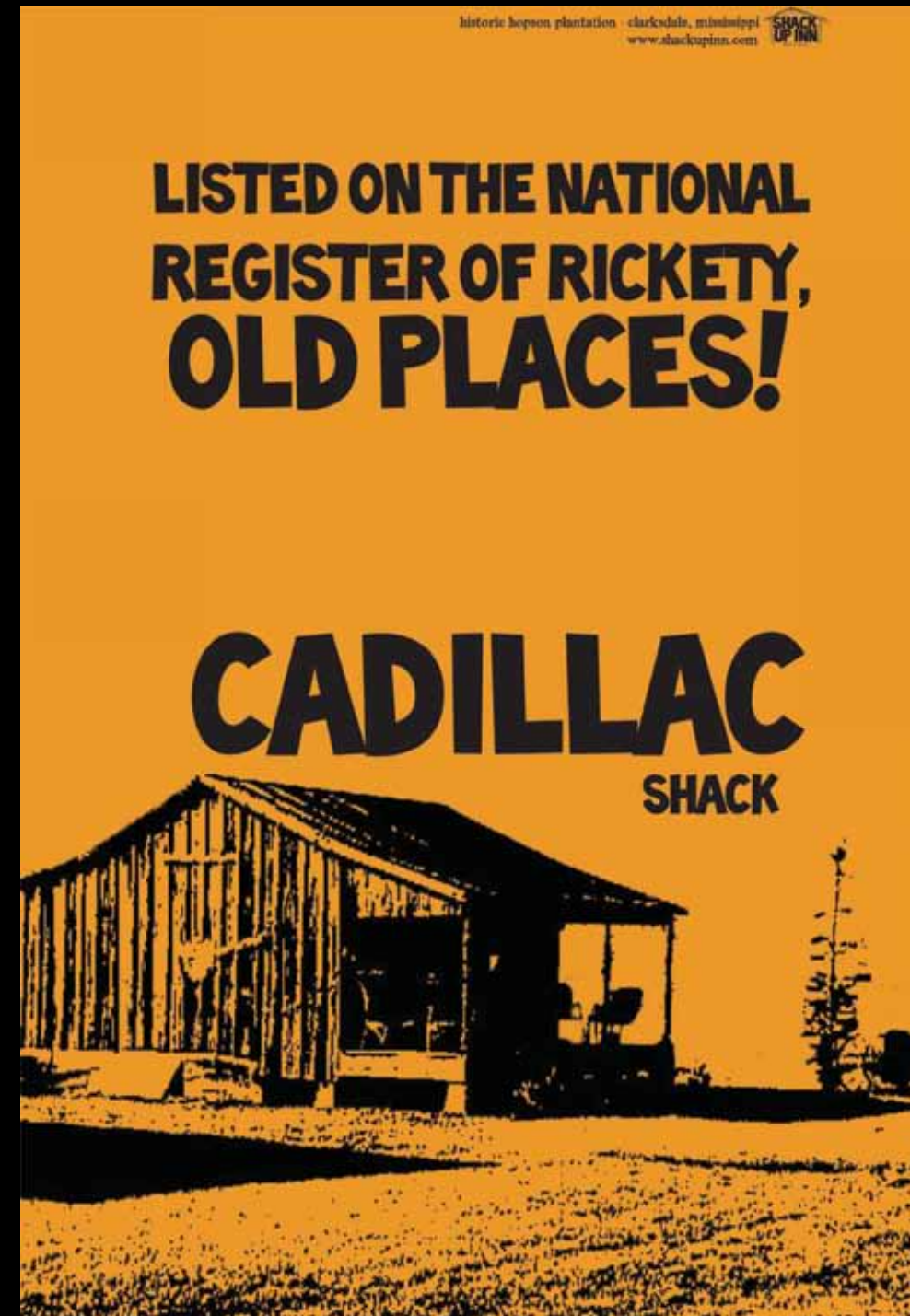
## Rebranding - Group Process

*The Shack Up Inn is an unique motel, virtually unchanged from when it was a working plantation. The grounds are home to authentic sharecropper shacks, the original cotton gin, seed houses, and other outbuildings.*

## Logo



## Poster Design





Packaging of Bathroom Products





Stamp, Guest Book, T-shirt Designs





Magazine Ad - Full Spread

*S2S is a tutoring company, that specializes in student to student tutoring.*

A young boy with dark hair and a bright smile is holding up five wooden blocks that spell out the word 'LEARN'. The blocks are arranged in a row, with the 'L' block being blue and the others being green. The boy is wearing a red long-sleeved shirt. The background is a soft-focus green field. The text 'Your kids will love to...' is written in white in the upper left corner. The S2S Tutor logo is in the bottom right corner, and the website 'S2Stutor.com' is in the top right corner.

Your kids will love to...

S2Stutor.com

LEARN

S2S Tutor







Scan here with your mobile device  
to access our free S2S Tutor app!

**LEARN** to love your favorite subject again.

www.s2stutor.com

  
S2S Tutor



## iPhone App

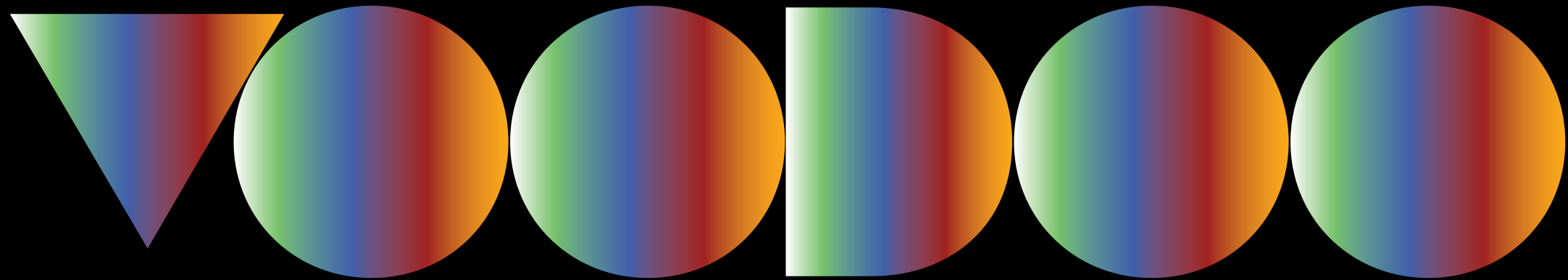




## Rebranding

*The Voodoo Experience is a multi-day music and arts festival held in City Park, New Orleans, Louisiana.*

## Logo



TO BUY TICKETS OR FOR MORE INFORMATION VISIT: [WWW.THEVOODOOEXPERIENCE.COM](http://WWW.THEVOODOOEXPERIENCE.COM)

**DIVERSE MUSIC FOR A DIVERSE AUDIENCE.**

2011  
OCT 28.29.30  
NEW ORLEANS, LOUISIANA

ROCK CANDY MOUNTAIN  
MAEBOYS NOIZEBRIAN COOGAN BAND WITH MIKE DILLONBUCKWHEAT  
EPHANTCARMINE P. FILTHYCEDRIC BURNSIDE & LIGHTNIN MALCOLMCHRISTO  
MAMASCONSORTIUM OF GENIUSCOOTCREOLE STRING BEANSCROOKERSCY  
CONFEDERATEDDEADMAU5 DEBAUCHEDEX THE PASSIONDIE ANTWOORDDJ QU  
SISTERDJ T-ROYDR. MICHAEL WHITEDRAKEEAGLES OF DEATH METALEGG YOL  
ELI "PAPERBOY" REED & THE TRUE LOVESFATTER THAN ALBERTFERRY CORSTE  
THE TANTRUMSFLEUR DE TEASE BURLESQUE REVUEFLORENCE AND THE MACHI  
TIC WITH SPECIAL GUESTS CYRIL NEVILLE AND COREY HENRYHELEN GILLET  
BAND WITH GAL HOLIDAY AND THE SOUL REBELS HORNSHOT CHIPINNERPA  
KOB DYLAN AND THREE LEGSJANELLE MONAEJAVIER DRADAJEREMY DAVENPO  
JOHNNY SKETCH & THE DIRTY NOTESJOHNNY VIDACOVICHJON CLEARY: PIAN  
JONATHAN TYLER AND THE NORTHERN LIGHTSJONSIJP. CHRISSIE AND THE F  
KADEKERMIT RUFFINSKRISTIN DIABLELEO JACKSON AND THE MELODY CLOU  
JUANALOST BAYOU RAMBLERSLUKE WINSLOW-KINGMACY GRAYMARCHFOUR  
SWEET TEAMETRICMGMTMIA BORDERSMICHAEL TOLCHERMINUS THE BEARMI  
ANNAMUS  
IDNEP

THE  EXPERIENCE

Newspaper Ad

The advertisement is set against a background of a colorful bar chart with vertical bars in shades of blue, green, yellow, and red. At the top, six microphones hang from thin lines, each with a name written vertically above it: LIL WAYNE, MAROON 5, LEDISI, ROBIN THICKE, SISSY NOBBY, and AND MORE!. In the upper right corner, the event details are listed: 2011, OCT 28.29.30, NEW ORLEANS, LOUISIANA, DIVERSE MUSIC FOR A DIVERSE AUDIENCE. Below this, text provides information on how to buy tickets or get more information: TO BUY TICKETS OR FOR MORE INFORMATION VISIT: WWW.THEVOODOOEXPERIENCE.COM, and also mentions downloading a mobile app: ALSO, DOWNLOAD OUR MOBILE APP! At the bottom, the event title 'THE VOODOO EXPERIENCE' is displayed, with 'THE' in a small font above a white triangle, 'VOODOO' in large white circles, and 'EXPERIENCE' in a larger font to the right.

LIL WAYNE  
MAROON 5  
LEDISI  
ROBIN THICKE  
SISSY NOBBY  
AND MORE!

2011  
OCT 28.29.30  
NEW ORLEANS, LOUISIANA  
DIVERSE MUSIC FOR A  
DIVERSE AUDIENCE

TO BUY TICKETS OR FOR MORE INFORMATION VISIT:  
[WWW.THEVOODOOEXPERIENCE.COM](http://WWW.THEVOODOOEXPERIENCE.COM)

ALSO, DOWNLOAD OUR MOBILE APP!

THE VOODOO EXPERIENCE



Outdoor Advertising - Bench



THE VOODOO EXPERIENCE

2011  
OCT 28.29.30

**DIVERSE MUSIC FOR A DIVERSE AUDIENCE.**

TO BUY TICKETS OR FOR MORE INFORMATION VISIT: [WWW.THEVOODOOEXPERIENCE.COM](http://WWW.THEVOODOOEXPERIENCE.COM)

The poster features a stylized logo for 'THE VOODOO EXPERIENCE' where the 'V' is a triangle and the 'OOO' are circles, all filled with a rainbow gradient. Below the logo is a horizontal bar chart with many vertical bars of varying heights, also in rainbow colors. The text '2011' and 'OCT 28.29.30' is in a large, thin, sans-serif font. The main slogan 'DIVERSE MUSIC FOR A DIVERSE AUDIENCE.' is in a bold, blue, sans-serif font. At the bottom, the website URL is in a smaller, black, sans-serif font.

Outdoor Advertising









